

## **BETTER COMMUNITY PLANNING** & ECONOMIC DEVELOPMENT

Join LeverageNC in a four-part series titled Better Community Planning & Economic Development for NC cities and towns.

This series is led by Ed McMahon, a leading authority on topics such as the links between health and the built environment, sustainable development, land conservation, smart growth, and historic preservation. You do not want to miss this fantastic opportunity!

This series will explore small town economic development and quality of life, post-pandemic real estate and land use practices, asset-based economic development, and what to know about reviving suburbs and commercial corridors.

Each hourlong session will be offered via a Zoom live webinar beginning at 1:00 pm.

## **SERIES 2 | APRIL 28**

How the Pandemic is Affecting Real Estate and **Land Use** - The Pandemic is changing how and where Americans live, work, shop and move around. Many of these changes will continue after the pandemic has ended. This workshop will discuss how the pandemic is affecting real estate and land use.

www.LeverageNC.org



## SPEAKER



**Ed McMahon** Senior Resident Fellow. **Urban Land Institute** 

April 28, 2021 | 1:00 pm Register Here:

https://cvent.me/PWqoGV

Leverage NC is a partnership of the NC League of Municipalities, NC Department of Commerce's Main Street & Rural Planning Center, NC Department of Cultural Resources' State Historic Preservation Office and the NC Downtown Development Association. We aspire to build economic development capacity in every town or city across the state.